

# Destination Sardinia

Discover, Enjoy, Respect!

A practical guide for your sustainable travel experience



## Enjoying a sustainable tourism experience

The principles of sustainability can be applied to any type of tourism - mass or specialist; city, beach, or wilderness; large or small. They also can be applied to all sectors of the tourist industry: accommodation, tours, agencies, local operators, guiding and transport\*.

*"Sustainable tourism can be defined as a tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities"\*\*\*.*

**Travelling taking into account sustainability means discover the local culture, people and nature in an authentic way, enjoying every single taste of your holiday!**

\*Mohonk Agreement, 2000 \*\*UNEP and UNWTO, 2005



### Destination Sardinia

Sardinia is a large island in the centre of the western Mediterranean. Its 1.850 km of coastline alternates long stretches of sandy beaches with rocky headlands and sheer cliffs walls. The interior consists mainly of hills and mountains of volcanic origin, crossed by wide swathes of plain. Its combined landforms create a variety of distinct landscapes which have influenced the island's history, culture and economy. The countryside landscape is punctuated with Nuraghi (typical prehistoric stone towers) and monuments which bear witness to the island's rich history. Each area of the island deserves to be explored and appreciated for its unique and unspoilt nature and its folk and gastronomic traditions.

For more information: [www.sardegnaturismo.it](http://www.sardegnaturismo.it)



### 5 good reasons to choose an eco-certified accommodation

*Tourist accommodation is an essential part of the tourism industry as it is the interface for all stakeholders.*

*Choosing an eco-certified hotel creates a virtuous circle of the entire industry and means:*

1. Supporting sustainable (local and ecological) companies
2. A stress-free way of reducing the environmental impact of your holiday
3. Enjoying a high quality service which meets environmental requirements
4. Spending your holidays in a healthier environment
5. Assuring a professional environmental management guaranteed by an ecolabel

Sustainable Tourism for the Mediterranean  
[www.shmile2.eu](http://www.shmile2.eu)

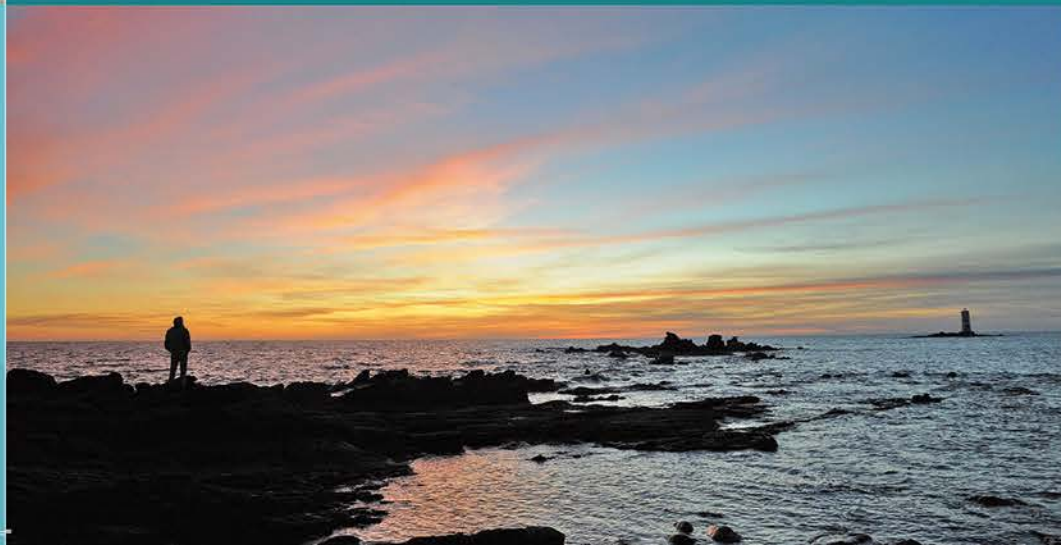


## Comfort & Sustainability for a high quality experience

What is an eco-certified accommodation?

The environmental certification ensures a high quality service which reduces the environmental impact of a tourist accommodation's activities, including:

- Saving energy and water consumption
- Minimizing waste production
- Reducing the use of harmful and polluting substances
- Using renewable resources and sustainable/green purchasing
- Raising awareness and empowering direct and indirect suppliers in the hospitality industry



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